



PRIVACY STATEMENT MAVRO BV

MAVRO BV, hereafter "MAVRO" "we" or "us" attaches great importance to the protection of data and you must be able to rely on it. Your privacy is our top priority.

Visiting our website implies your explicit approval (through communication of your personal data or opt-in for the newsletter) of the Privacy Statement and thus of the way in which we collect, use and process your personal data. General visitor data is recorded on our website, including the IP address of your computer and the time of retrieval and data that your browser sends. This data is used for analysis of visit and click behaviour on the website. We use this information to improve the operation of the website. This data is made anonymous as much as possible and is not provided to third parties. We use Google Analytics to keep track of how users use the website and how effective our AdWords ads are on Google search result pages.

The information thus obtained, including the address of your computer (IP address), is transferred to and stored by Google on servers in the United States. Read the Google privacy policy for more information.

Google uses this information to keep track of how our website is being used, to provide us with reports about the Website and to provide its advertisers with information about the effectiveness of their campaigns. Google may provide this information to third parties if Google is legally required to do so, or to the extent that such third parties process the information on Google's behalf. We have no influence on this. We have not authorized Google to use Analytics information obtained through us for other Google services.

Types of personal data

MAVRO can collect and process the following personal data:

- Name
- First Name
- E-mail address
- Telephone number
- Country
- Clientnumber
- Gender
- Social media data
- Company Name
- Company Address
- Billing address
- Geographical location data
- IP address
- Function



This personal data is collected from or within the framework of:

- Visit of the Website
- A collaboration with MAVRO
- Creating a (demo) account
- Requesting a quote, information or demonstration
- Subscribe to the newsletter
- The use you make of the services of MAVRO
- The verification of your identity by MAVRO

The personal data collected by MAVRO is thus voluntarily provided by you.

MAVRO can use your personal data for the following purposes:

- The implementation of an agreement with MAVRO
- Answering questions
- Optimizing the quality, management and content of the website
- Sending newsletters
- Statistical purposes
- Delivering good customer service and after sales
- Conducting customer satisfaction surveys, surveys and other market surveys
- Sending invoices and collecting payments

The processing takes place on the following legal grounds, depending on the case:

- You have given permission for the processing of your personal data for one or more specific purposes
- The processing is necessary for the implementation of the agreement with MAVRO
- The processing is necessary to comply with a legal obligation that rests on MAVRO
- Processing is necessary for the performance of a task in the public interest

Disclosure of personal data

MAVRO will not disclose your personal data to third parties, unless this is necessary in the context of the implementation of the agreement. In this context, your personal data may be disclosed to software suppliers, cloud partners, transport partners, data centres, service providers and financial institutions. If it is necessary for MAVRO to disclose your personal data to third parties in this context, the relevant third party is obliged to use your personal data in accordance with the provisions of this Privacy Statement. It may also be possible for MAVRO to provide personal data to the competent authorities to which we are required by law or in the context of legal or future legal proceedings and to safeguard and defend our rights. In all other cases, we will not sell, rent or transfer your personal data to third parties unless you give your consent and a data processing agreement has been concluded with the relevant



third party, which contains the necessary guarantees regarding confidentiality and privacy-compliant treatment of your personal data.

Storage of personal data

Unless a longer retention period is required or justified by law or by compliance with another legal obligation, we will only store your personal data for the period that is necessary for achieving and fulfilling the goals described in this Privacy Statement.

In the context of the processing of your personal data, you have the following privacy rights:

- Right to view your personal data
- Right to rectification, completion or update of your personal data
- Right to delete your personal data. (We would like to point out in this context that certain services will no longer be accessible or can be provided if you delete or have certain necessary personal data deleted)
- Right to a restriction on the processing of your personal data
- Right to transferability of your personal data
- Right of objection / opposition to the processing of your personal data.

If you wish to express your privacy rights, please contact us.

We undertake to take appropriate and reasonable physical, technological and organizational security measures to prevent unauthorized or unlawful access to your personal data, as well as loss, misuse or alteration of your personal data. This agreement also applies to the affiliated bodies in the persons of MAVRO Slovenia, MAVRO Italy and MAVRO International.